



# PTAA Emmy Awards

## 2011 Trade Show

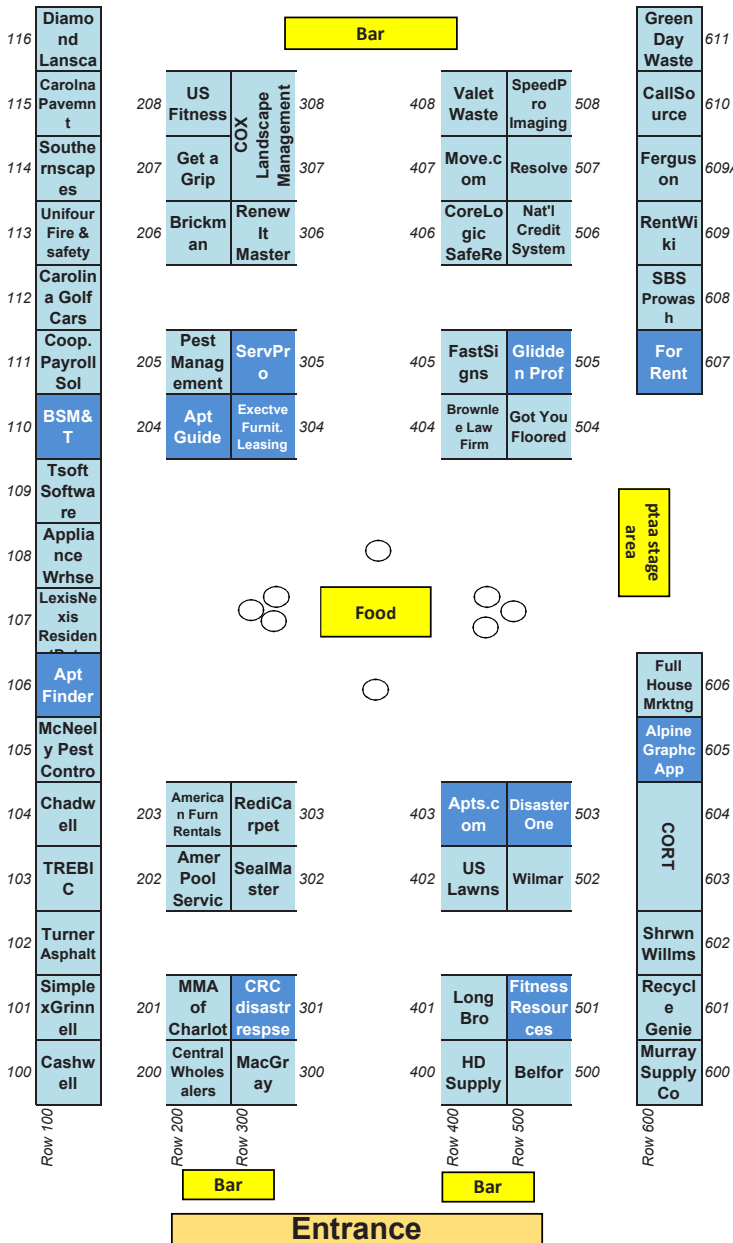
October 20, 2011, 5:30-8:00pm

Greensboro Coliseum, Special Events Center

COME AND KNOCK ON OUR DOOR!  
We've been waiting for you...

**Note:**  
Non-exhibiting  
Vendors may  
NOT attend the  
Trade Show, no  
exceptions.

**Vendors:** Decorate  
and dress as your  
favorite TV show!  
**Attendees:** Dress  
as if you're going to  
the Emmy Awards!



2011 PTAA Trade Show			
GSO Coliseum Oct. 20			
Pricing Tier by Reservation Date			
Number of Booths	Early by 7/31	Regular by 8/31	Late after 8/31
1	<del>\$75.00</del>	\$400	\$425
2	<del>\$63.00</del>	\$700	\$800
3	<del>\$97.00</del>	\$1,000	\$1,070
4	<del>\$1,140.00</del>	\$1,240	\$1,345
5	<del>\$1,305.00</del>	\$1,440	\$1,593
6	<del>\$1,425.00</del>	\$1,600	\$1,817

Color Key:	Reserved	Food/Drink
	Available	TV Guide Card

Booth set-up begins 10am on 10/20/11

No breakdowns before 8:30pm

Break down must be completed by 11:00pm

**Exhibit Fee Includes:**

- Admission for Two
- 10'x10' Draped Booth
- Booth identification sign (text only)
- 6' Table with 2 Chairs
- Standard Electricity (non standard electricity and phone/data lines are available at an additional cost.)



For show questions, please contact PTAA at 336.294.4428, or email [rachel@PiedmontTAA.org](mailto:rachel@PiedmontTAA.org)